



Advertorial Package Cost: S\$8,000 | Value: \$10,700

Entitlements:

- 1 x advertorial for 1 month
- 100% SOV advertiser's banner on advertorial page (1 month)
- Traffic drivers:
 - 1 x Facebook sponsored post
 - Editorial banners x 200k imp RON with targeting (1 month)

Terms & Conditions:

- Produced by the Toggle editorial team; with "Presented by" tag
- Production Lead Time: 4 weeks from the time all materials and detailed brief are submitted (excludes video advertorials)
- Additional production requirements will incur additional production cost
- Express Fees: For projects that require a production lead time of 10 working days or less, additional express production cost will be incurred at \$1,500 per advertorial (not agency-commissionable). Subject to approval.
- Change Requests: Two rounds of changes allowed. Additional changes (according to original brief) are charged at S\$300 per change. Changes outside of brief will be considered and charged on a case-by-case basis
- Video: To embed a video (produced by the client), an additional cost of \$500 applies. The video must meet all our requirements and guidelines
- Traffic drivers will be produced by Mediacorp, and are not vetted by client
- Copyrights: All copyrights belong to Mediacorp

*Note: All prices do not include GST charges | * All media rates shown here are subject to change and revision.*

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