

THE STRAITS TIMES

	Black & White	1-spot colour	2-spot colour/Full colour
Monday – Wednesday			
Full page (54cm x 6col)			
ROP	\$17,820.00	\$21,620.00	\$27,720.00
NL (+20%)	\$21,384.00	\$25,184.00	\$31,284.00
NR (+35%)	\$24,057.00	\$27,857.00	\$33,957.00
Half page (27cm x 6col)			
ROP	\$ 8,910.00	\$12,710.00	\$18,810.00
NL (+20%)	\$10,692.00	\$14,492.00	\$20,592.00
NR (+35%)	\$12,028.50	\$15,828.50	\$21,928.50
Quarter page (27cm x 3col)			
ROP	\$ 4,455.00	\$ 8,255.00	\$14,355.00
NL (+20%)	\$ 5,346.00	\$ 9,146.00	\$15,246.00
NR (+35%)	\$ 6,014.25	\$ 9,814.25	\$15,914.25
Junior page (37cm x 5col)			
ROP	\$10,175.00	\$13,975.00	\$20,075.00
NL (+20%)	\$12,210.00	\$16,010.60	\$22,110.00
NR (+35%)	\$13,736.25	\$17,536.25	\$23,636.25
Junior page (43cm x 5col)			
ROP	\$11,825.00	\$15,625.00	\$21,725.00
NL (+20%)	\$14,190.00	\$17,990.00	\$24,090.00
NR (+35%)	\$15,963.75	\$19,763.75	\$25,863.75
Thursday – Friday			
Full page (54cm x 6col)			
ROP	\$19,764.00	\$23,564.00	\$29,664.00
NL (+20%)	\$23,716.80	\$27,516.80	\$33,616.80
NR (+35%)	\$26,681.40	\$30,481.40	\$36,581.40
Half page (27cm x 6col)			
ROP	\$ 9,882.00	\$13,682.00	\$19,782.00
NL (+20%)	\$11,858.40	\$15,658.40	\$21,758.40
NR (+35%)	\$13,340.70	\$17,140.70	\$23,240.70
Quarter page (27cm x 3col)			
ROP	\$ 4,941.00	\$ 8,741.00	\$14,841.00
NL (+20%)	\$ 5,929.20	\$ 9,729.20	\$15,829.20
NR (+35%)	\$ 6,670.35	\$10,470.35	\$16,570.35
Junior page (37cm x 5col)			
ROP	\$11,285.00	\$15,085.00	\$21,185.00
NL (+20%)	\$13,542.00	\$17,342.00	\$23,442.00
NR (+35%)	\$15,234.75	\$19,034.75	\$25,134.75
Junior page (43cm x 5col)			
ROP	\$13,115.00	\$16,915.00	\$23,015.00
NL (+20%)	\$15,738.00	\$19,538.00	\$25,638.00
NR (+35%)	\$17,705.25	\$21,505.25	\$27,605.25

Note: All prices do not include GST charges

Note: All prices do not include GST charges | * All media rates shown here are subject to changes and revisions.

Hotline: (65) 6841 2422 | Email: williamtay@citylife.com.sg

SINGNAN ADVERTISING AGENCY • 82 Lorong 23 Geylang #05-10/11/12 Atrix Singapore 388409

THE STRAITS TIMES

	Black & White	1-spot colour	2-spot colour/Full colour
Saturday			
Full page (54cm x 6col)			
ROP	\$20,088.00	\$23,888.00	\$29,988.00
NL (+20%)	\$24,105.60	\$27,905.60	\$34,005.60
NR (+35%)	\$27,118.80	\$30,918.80	\$37,018.80
Half page (27cm x 6col)			
ROP	\$10,044.00	\$13,844.00	\$19,944.00
NL (+20%)	\$12,052.80	\$15,852.80	\$21,952.80
NR (+35%)	\$13,559.40	\$17,359.40	\$23,459.40
Quarter page (27cm x 3col)			
ROP	\$ 5,022.00	\$ 8,822.00	\$14,922.00
NL (+20%)	\$ 6,026.40	\$ 9,826.40	\$15,926.40
NR (+35%)	\$ 6,779.70	\$10,579.70	\$16,679.70
Junior page (37cm x 5col)			
ROP	\$11,470.00	\$15,270.00	\$21,370.00
NL (+20%)	\$13,764.00	\$17,564.00	\$23,664.00
NR (+35%)	\$15,484.50	\$19,284.50	\$25,384.50
Junior page (43cm x 5col)			
ROP	\$13,330.00	\$17,130.00	\$23,230.00
NL (+20%)	\$15,996.00	\$19,796.00	\$25,896.00
NR (+35%)	\$17,995.50	\$21,795.50	\$27,895.50

THE SUNDAY TIMES

	Black & White	1-spot colour	2-spot colour/Full colour
Full page (54cm x 6col)			
ROP	\$19,764.00	\$23,564.00	\$29,664.00
NL (+20%)	\$23,716.80	\$27,516.80	\$33,616.80
NR (+35%)	\$26,681.40	\$30,481.40	\$36,581.40
Half page (27cm x 6col)			
ROP	\$ 9,882.00	\$13,682.00	\$19,782.00
NL (+20%)	\$11,858.40	\$15,658.40	\$21,758.40
NR (+35%)	\$13,340.70	\$17,140.70	\$23,240.70
Quarter page (27cm x 3col)			
ROP	\$ 4,941.00	\$ 8,741.00	\$14,841.00
NL (+20%)	\$ 5,929.20	\$ 9,729.20	\$15,829.20
NR (+35%)	\$ 6,670.35	\$10,470.35	\$16,570.35
Junior page (37cm x 5col)			
ROP	\$11,285.00	\$15,085.00	\$21,185.00
NL (+20%)	\$13,542.00	\$17,342.00	\$23,442.00
NR (+35%)	\$15,234.75	\$19,034.75	\$25,134.75
Junior page (43cm x 5col)			
ROP	\$13,115.00	\$16,915.00	\$23,015.00
NL (+20%)	\$15,738.00	\$19,538.00	\$25,638.00
NR (+35%)	\$17,705.25	\$21,505.25	\$27,605.25

Note: All prices do not include GST charges | * All media rates shown here are subject to changes and revisions.

Hotline: (65) 6841 2422 | Email: williamtay@citylife.com.sg

SINGNAN ADVERTISING AGENCY • 82 Lorong 23 Geylang #05-10/11/12 Atrix Singapore 388409