

### LIANHE WANBAO / SHIN MIN DAILY NEWS (Saturday – Tuesday)

	Black & White	1-spot colour	2-spot colour	Full colour
<b>Full page – 54cm x 6col</b>				
ROP	\$ 6,804.00	\$ 7,804.00	\$ 8,004.00	\$ 9,804.00
NL (+10%)	\$ 7,484.40	\$ 8,484.40	\$ 8,684.40	\$10,484.40
<b>Half page – 27cm x 6col</b>				
ROP	\$ 3,402.00	\$ 4,402.00	\$ 4,602.00	\$ 6,402.00
NL (+10%)	\$ 3,742.20	\$ 4,742.20	\$ 4,942.20	\$ 6,742.20
<b>Quarter page – 27cm x 3col</b>				
ROP	\$ 1,701.00	\$ 2,701.00	\$ 2,901.00	\$ 4,701.00
NL (+10%)	\$ 1,871.10	\$ 2,871.10	\$ 3,071.10	\$ 4,871.10
<b>Junior page – 37cm x 5col</b>				
ROP	\$ 3,885.00	\$ 4,885.00	\$ 5,085.00	\$ 6,885.00
NL (+10%)	\$ 4,273.50	\$ 5,273.50	\$ 5,473.50	\$ 7,273.50
<b>Junior page – 43cm x 5col</b>				
ROP	\$ 4,515.00	\$ 5,515.00	\$ 5,715.00	\$ 7,515.00
NL (+10%)	\$ 4,966.50	\$ 5,966.50	\$ 6,166.50	\$ 7,966.50

### LIANHE WANBAO / SHIN MIN DAILY NEWS (Wednesday – Friday)

	Black & White	1-spot colour	2-spot colour	Full colour
<b>Full page – 54cm x 6col</b>				
ROP	\$ 7,776.00	\$ 8,976.00	\$ 9,576.00	\$11,776.00
NL (+10%)	\$ 8,553.60	\$ 9,753.60	\$10,353.60	\$12,553.60
<b>Half page – 27cm x 6col</b>				
ROP	\$ 3,888.00	\$ 5,088.00	\$ 5,688.00	\$ 7,888.00
NL (+10%)	\$ 4,276.80	\$ 5,476.80	\$ 6,076.80	\$ 8,276.80
<b>Quarter page – 27cm x 3col</b>				
ROP	\$ 1,944.00	\$ 3,144.00	\$ 3,744.00	\$ 5,944.00
NL (+10%)	\$ 2,138.40	\$ 3,338.40	\$ 3,938.40	\$ 6,138.40
<b>Junior page – 37cm x 5col</b>				
ROP	\$ 4,440.00	\$ 5,640.00	\$ 6,240.00	\$ 8,440.00
NL (+10%)	\$ 4,884.00	\$ 6,084.00	\$ 6,684.00	\$ 8,884.00
<b>Junior page – 43cm x 5col</b>				
ROP	\$ 5,160.00	\$ 6,360.00	\$ 6,960.00	\$ 9,160.00
NL (+10%)	\$ 5,676.00	\$ 6,876.00	\$ 7,476.00	\$ 9,676.00

Note: All prices do not include GST charges | \* All media rates shown here are subject to changes and revisions.

Hotline: (65) 6841 2422 | Email: [williamtay@citylife.com.sg](mailto:williamtay@citylife.com.sg)

SINGNAN ADVERTISING AGENCY • 82 Lorong 23 Geylang #05-10/11/12 Atrix Singapore 388409