

# ADVERTISING RATES

With our stable of magazines, you can always find the right magazine to reach your target audience.

Colour	Prime Page	Outside Back Cover	Inside Front Cover	Inside Front Spread	Inside Back Cover	Double Page Spread	Full Page	Half Page	1/3 Page	2/3 Page
8 DAYS	\$3,960*	\$5,700	\$4,600	-	\$4,100	\$6,700	\$3,360	\$1,800	-	-
i-Weekly	\$4,500^	\$6,000	\$4,900	-	\$4,600	\$7,600	\$3,840	\$2,100	-	-
Body SOS	-	\$3,800	\$3,300	-	\$2,800	\$4,000	\$2,200	\$1,300	-	-
Style: Weddings	-	\$6,500	-	\$8,800	\$4,500	\$7,600	\$3,800	\$2,500	-	-
ELLE Singapore	-	\$6,700	-	\$12,870	\$5,668	\$9,900	\$4,950	\$2,970	\$1,980	\$3,715
SmartParents Babies	-	-	\$5,720	\$10,120	-	\$8,800	\$4,400	\$2,200	-	-

\*Prime Page: Pg 1, facing Scene and Heard

^Prime Page: Pg 1, facing Starbuzz, Paparazzi & Gossip

^Front Cover + Full Page Full Color

Black & White	Full Page	Half Page
i-Weekly	\$2,400	\$1,500
8 DAYS	\$2,100	\$1,300

**Note:**

- Any specified position incurs an additional 15% loading charge.

Note: All prices do not include GST charges | \* All media rates shown here are subject to changes and revisions.

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